Gautam Krishnan

Digital Product Designer

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Professional Experience

Senior UX Designer at Vitech   *Mountain View (remote) | Nov 2017 – Feb 2023*

- **Established the UX practice** at Vitech and led the design for a suite of **15+ new self-service applications** across insurance, investment, and retirement verticals.
- Crafted custom web and mobile experiences for clients like **MetLife, Prudential**, and more.
- Built and maintained a design system for consistency and reusability across products.
- **Led a team of 6 designers** across the US, Europe, and India.

Graduate Assistant at the University of Illinois at Chicago   *Jan 2016 – May 2017*

- Led the UX overhaul for the undergraduate admissions web portal for the College of Business Administration at UIC to increase signups and help prospective students find relevant info.
- Worked with analysts, developers, and academicians to design **multiple internal web applications.**

Product Designer at Zoho Corporation   *Chennai, India | Dec 2012 – June 2015*

- Designed and shipped the **Web, Android and iOS applications for Zoho Connect**, an enterprise social network product from Zoho.
- Worked from the inception of the product to **20K+ customers**.

Design Intern at National Informatics Centre   *Chennai, India | Jun 2012 – Dec 2012*

- Built a spot offense booking **mobile application for the Chennai Traffic Police** using PhoneGap.
- Published a study **benchmarking the performance and capabilities of PhoneGap** and its various modules on multiple mobile platforms.

Projects

[Campaign Center](#) - Creation and management of insurance campaigns for Vitech's clients.

[ART](#) – A hybrid desktop application at Vitech for running internal regression tests.

[Shadows in the Rain](#) – Hurricanes visualized on a map allowing real-time playback.

[Whiteboard](#) - A voice-based Learning Management System using an Amazon Echo skill.

[Compare & Conquer](#) - A 3D holographic exhibit for Chicago's Peggy Notebaert Museum.

Achievements

- Humana 1st Prize at TechCrunch Disrupt SF hackathon, 2019.
- Vitech API Prize at Yale University's YHack 2016.
- 2nd place overall and CapitalOne API prize at University of Michigan's MHacks 2016.
- 2nd place at University of Illinois at Urbana-Champaign's HackIllinois 2016.
- 1st place in Nokia's International Hackathon 2012.
- My application "Astrologic" was #1 on the Nokia Ovi Store in 2011 for 2 months in 2011.

Education

MS in Computer Science
University of Illinois at Chicago | May 2017

BS in Computer Science and Engineering
SASTRA University, India | May 2013

Skills

Product Strategy

Information Architecture

Design Systems

Interaction Design

Visual Design

Heuristic Evaluations

User Interviews

Thematic Analysis

Prototyping

Wireframing

Participatory Design Workshops

HTML, CSS/LESS/SASS

Tools

Figma

Sketch

Principle

Adobe Creative Suite

Illustrator

InVision

Publications

In (Cyber)Space Bots Can Hear You Speak: In Proceedings of the 10th ACM Workshop of AI and Security (AISEC), co-located with the Conference on Computer and Communications Security (CCS). Also presented at Usenix's ScAINet 2018.